

1. A cosmetic composition for application to skin, lips or eyelashes comprising:

a plurality of particulates, at least some of which are coated with fluorosilane;

a vehicle suitable for application to the skin, lips or eyelashes; and

an ingredient selected from the group consisting of: a chelating agent, a film former, a plasticizer, a resin, a retinoid, a skin penetration enhancer, a stabilizer, a sunscreen, a vitamin, a wax, and any combinations thereof;

wherein the composition is a product selected from the group consisting of:

a powder or a blush, wherein said fluorosilane is about 0.01 wt% to about 1.5 wt% of the total weight of the cosmetic composition;

an eye shadow, wherein said fluorosilane is about 0.01 wt% to about 1.5 wt% of the total weight of the cosmetic composition;

a lip product, wherein said fluorosilane is about 0.0015 wt% to about 0.30 wt% of the total weight of the cosmetic composition;

a liquid make-up, and wherein said fluorosilane is about 0.01 wt% to about 0.5 wt% of the total weight of the cosmetic composition;

a mascara, wherein said fluorosilane is about 0.01 wt% to about 0.5 wt% of the total weight of the cosmetic composition;

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concealer

a concealer;
a cream make-up; and
a moisturizer.

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(Amended) A method of reducing staining potential of a lip product on a person, comprising applying to the person a lip product comprising:

a plurality of particulates, at least some of which are coated with fluorosilane;

a vehicle suitable for application to the lips; and

an ingredient selected from the group consisting of: a chelating agent, a film former, a plasticizer, a resin, a retinoid, a skin penetration enhancer, a stabilizer, a sunscreen, a vitamin, a wax, and any combinations thereof;

wherein said fluorosilane is about 0.0015 wt% to about 0.30 wt% of the total weight of the lip product.

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(Twice Amended) A method of improving water and/or oil resistance in a mascara on a person, comprising applying to a person a mascara comprising:

a plurality of particulates, at least some of which are coated with fluorosilane;

a vehicle suitable for application to the eyelashes; and

an ingredient selected from the group consisting of: a chelating agent, a film former, a plasticizer, a resin, a

retinoid, a skin penetration enhancer, a stabilizer, a sunscreen, a vitamin, a wax, and any combinations thereof;

wherein said fluorosilane is about 0.01 wt% to about 0.5 wt% of the total weight of the mascara.

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16. (Twice Amended) A method of improving wear resistance of a cosmetic comprising applying to a person a composition comprising:

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a plurality of particulates, at least some of which are coated with fluorosilane;

a vehicle suitable for application to the skin, lips or eyelashes; and

an ingredient selected from the group consisting of: a chelating agent, a film former, a plasticizer, a resin, a retinoid, a skin penetration enhancer, a stabilizer, a sunscreen, a vitamin, a wax, and any combinations thereof;

wherein said composition is a product selected from the group consisting of: an eye shadow, and wherein said fluorosilane is about 0.01 wt% to about 1.5 wt% of the total weight of the cosmetic composition;

a liquid make-up, and wherein said fluorosilane is about 0.01 wt% to about 0.5 wt% of the total weight of the cosmetic composition.

a concealer; and

a cream make-up.

117. (Amended) A method of reducing oil breakthrough in a facial product on a person, comprising applying to the person a facial product comprising:

a plurality of particulates, at least some of which are coated with fluorosilane;

a vehicle suitable for application to the face; and

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cont. an ingredient selected from the group consisting of: a chelating agent, a film former, a plasticizer, a resin, a retinoid, a skin penetration enhancer, a stabilizer, a sunscreen, a vitamin, a wax, and any combinations thereof.

118. (Amended) A method of reducing color drift in a powder cosmetic during wear on a person, comprising applying to the person a powder cosmetic comprising:

a plurality of particulates, at least some of which are coated with fluorosilane;

a vehicle suitable for application to skin; and

an ingredient selected from the group consisting of: a chelating agent, a film former, a plasticizer, a resin, a retinoid, a skin penetration enhancer, a stabilizer, a sunscreen, a vitamin, a wax, and any combinations thereof;

wherein said powder cosmetic is a powder, a blush or an eye shadow, and wherein said fluorosilane is about 0.01 wt% to about 1.5 wt% of the total weight of the powder cosmetic.